



899 EVERETT HULL ROAD  
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[www.trumbullcountyfair.com](http://www.trumbullcountyfair.com)

**Fair Dates: July 9 – July 16, 2017**

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## 2017 Sponsorship Opportunities

*Partnerships with our sponsors are vital to the success of the Trumbull County Fair and beneficial to our sponsors with exposure to a wide variety of people and ages. Our attendance at the 2016 Fair was 44,600 general admission plus 2000 with passes. Sponsorship is a great way to support your county fair and a valuable investment in your business! This year we have added a new opportunity "Sponsor of the Day" for more details on this sponsorship see second page. We have many sponsorship packages or e-mail Jan Solomon or Toni Dunbar to design a package that suits your specific needs. All sponsors have an April 1<sup>st</sup> deadline to allow time to order banners, signs and such except tables & benches.*

**Grandstand Signage:** This 16 by 20 foot sign can be seen from the highway, as well as, across the fairgrounds. Because it is made from aluminum, we offer a three year deal - **\$1,500.00 the first year, \$1,000.00 each for second and third year.** This price includes cost of sign and installation. The sponsorship for additional years beyond the initial 3 year contract will be \$1,000.00 for each additional year. An additional sponsorship agreement after year 3 would only be applicable if the condition of the signage was in good condition per the authorization of both the sponsorship chairperson and the grounds superintendent chairperson. The signs are displayed all year round including all other events held at the Trumbull County Fairgrounds. Also name included on website, facebook, schedule of events, advertisements, 10 daily passes and 2 VIP parking passes for fair week and a limo golf cart will pick you up at gate. Drive by the fairgrounds or stop in and see our current grandstand signage, yours can be the next new grandstand advertisement.

**Grandstand Banners:** These banners will be placed across the center length of the grandstands and stay up all fair week. Price is **\$600.00 (3 monthly payments of \$200.00 ea.)** or **\$500.00 (one payment)** and includes a banner 4 x 12 feet long, name listed on website, facebook and schedule of events and 10 daily passes, 2 VIP parking passes and a limo golf cart will pick you up at gate.

**Truck & Tractor Pulls, Auto Racing, Rodeo, Demo Derby.** Banners are 4 x 12 feet long and hung over the stage area the day of the event. Price is **\$600.00** and includes banner, name listed on website, facebook, and schedule of events, 6 daily passes, 6 grandstand tickets and 2 VIP Parking passes and a limo golf cart will pick you up at gate.

**Bicentennial Stage Sponsor:** Banners will be on all sides of stage for all entertainment scheduled fair week. Price is **\$300.00** per banner for front of stage and **\$200.00** per banner for banner or side or back of stage, which includes a banner and your name also listed on website, facebook, schedule of events, and advertisements.

**Gate A (Bazetta Rd main entrance) banner:** Have your banner at the busiest gate of the fairgrounds during fair week. Price is **\$300.00** and includes a banner 3 x 6 feet long, name listed on website and facebook.

**Fun Day Sponsor: \$100.00.** Your name on sign-up sheets for the following: Cornhole Tournament, Skillet Throwing Tournament and Rooster Crowing Contest. Price includes a sign, your name listed on website, facebook and schedule as a sponsor of these events.

**Draft Horse Hitch Show or Horse Pull Sponsorship: \$100.00** for a sign on display the day of the event. Your name also listed on website, facebook, and schedule of events.

**Building Sponsors: \$150.00** for a sign displayed on building fair week, name on website, facebook and schedule of events.

**Golf Cart Sponsorship: \$150.00** for first year, **\$100.00** each 2<sup>nd</sup> and 3<sup>rd</sup> year. Signage available on director's golf carts (2 signs 1 x 3 feet long per golf cart, front & back). Your name also listed on website, facebook, and schedule of events. Sponsorship for additional years beyond the initial 3 year contract will be \$100.00 for each additional year. An additional sponsorship agreement after year 3 would only be applicable if the condition of the signage was in good condition per the authorization of both the sponsorship chairperson and the golf cart committee chairperson.

**Picnic Table or Bench: \$125.00** with your name on a picnic table or bench. Listed as a sponsor on the website and facebook. Tables and benches must be ordered by **March 1<sup>st</sup>** to be ready by current fair.

**Friends of the Fair: \$50.00.** Your name will appear on our website and a sign with your name will be up all fair week in a prime location on the fairgrounds.

**Sponsorship of the Day:** Share a day with us during fair week as your company being our daily sponsor. We are offering two price levels, being a sponsor on Tuesday, Wednesday or Thursday would be **\$1,500.00** per day or if you choose Friday, Saturday or Sunday it would be **\$2,500.00** per day. All days would include the following:

- A 10 x 10 foot tent on Bicentennial Blvd. will be provided for you on your day to set up a display to promote your company or to provide a hospitality tent for fair goers. If you choose to hand out promotional items the items will need to be fair board approved and the tent will need to be manned from 12 noon to 8 pm.
- T-shirts with your company name will be worn by all grandstand workers for the day.
- Your logo on our gate hand stamps for the day.
- 2 VIP Parking passes with a limo golf cart picking you up at gate and taking to tent
- 10 daily passes
- Company name listed on website, facebook and schedule of events brochure

If you are interested in any of these sponsorship opportunities, please return this portion along with the Sponsorship Agreement and payment to Trumbull County Fair, c/o Sponsorship's 899 Everett Hull Road, Cortland, OH 44410, by April 1, 2017. For questions call 300-637-6010, or email [solojan@aol.com](mailto:solojan@aol.com) or [purseladytoni@aol.com](mailto:purseladytoni@aol.com) Please make check payable to: T.C.A.S. or complete and enclose the credit card form.

\_\_\_\_\_  
Name/Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
FAX number

\_\_\_\_\_  
Contact Person Name & Phone

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
Website

\*Please  sponsorship:

Grandstand Signage \$3,000.00 \_\_\_\_\_ (1<sup>st</sup> yr. \$1,500.00 2<sup>nd</sup> yr \$1,000.00 3<sup>rd</sup> yr. \$1,000.00  
Accepting monthly pmts. Or 5% discount if paid in full and \$1,000.00 for each following yrs. as long as  
signage is good or until sponsorship is ended)

Sponsor of the Day \$1,500.00 \_\_\_\_\_ Tues. / Wed. / Thurs. ( please circle one)  
Accepting monthly pmts. \$2,500.00 \_\_\_\_\_ Fri. / Sat. / Sun. (please circle one)  
Or 5% discount if paid in full

Grandstand Banner \$ 600.00 \_\_\_\_\_ (3 \$200.00 monthly pmts.)  
Or \$ 500.00 \_\_\_\_\_ (1 pmt.)

Grandstand Entertainment:  
Accepting monthly pmts. \$ 600.00 \_\_\_\_\_ Live Entertainment - Tues. night  
Or 5% discount if paid in full \$ 600.00 \_\_\_\_\_ Auto Racing RUSH – Wed. night  
\$ 600.00 \_\_\_\_\_ Auto Racing Modified Tour – Thurs. night  
\$ 600.00 \_\_\_\_\_ Rodeo – Fri. night  
\$ 600.00 \_\_\_\_\_ Truck & Tractor Pull – Sat. night  
\$ 600.00 \_\_\_\_\_ Demo Derby – Sun. Night

Bicentennial Stage Sponsor \$ 300.00 \_\_\_\_\_ front  
Or \$ 200.00 \_\_\_\_\_ side or back (please circle one)

Gate A Banner \$ 300.00 \_\_\_\_\_

Fun Day Events \$ 100.00 \_\_\_\_\_

Draft Horse Hitch Show or \$ 100.00 \_\_\_\_\_  
Horse Pull Sponsor \$ 100.00 \_\_\_\_\_

Building Sponsor \$ 150.00 \_\_\_\_\_

Golf Cart Sponsor \$ 150.00 \_\_\_\_\_ 1<sup>st</sup> year  
\$ 100.00 \_\_\_\_\_ each 2<sup>nd</sup> & 3<sup>rd</sup> yrs. and any years following as long  
as signage is good or until sponsorship is ended

Picnic Table or \$ 125.00 \_\_\_\_\_ by March 1st  
Bench \$ 125.00 \_\_\_\_\_ by March 1st

Friends of Fair: \$ 50.00 \_\_\_\_\_