

# 2018 Sponsorship Opportunities

<b>GOLD</b>	<b>Grandstand Sign</b>	16x20 sign
\$1500	3 year contract 10 daily tickets / 2 VIP parking passes	
	\$1,000 after first year	
<b>SILVER</b>	<b>Fence Banner</b>	4x12 banner
\$600	10 daily tickets/ 2 VIP parking passes	
<b>BRONZE</b>	<b>Gate / Stage Sponsor</b>	3x6 banner
\$300	Banner will be hung on gate or stage of your choice	
<b>FIRST</b>	<b>Sponsor of the Day</b>	10x10 Tent middle of grounds daily promotion
\$1500	Tuesday, Wednesday, Thursday 10 daily tickets/ 2 VIP parking passes	
\$2500	Friday, Saturday, Sunday 10 daily tickets/ 2 VIP parking passes	
<b>PLACE</b>	<b>Grandstand Entertainment</b>	4x2 banner
\$600	Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday	
	5 daily tickets/ 2 VIP parking passes	
<b>SHOW</b>		
\$150	<b>Golf Cart Sponsor</b>	1x3 signs on front and back of cart
	\$100 after first year	
\$150	<b>Building Sponsor</b>	3x6 sign
<b>FAIR FRIEND SPONSOR</b>	Yard sign displayed near event with name (choose one)	
\$100	<b>Fun Day</b>	<b>Sunday July 15th</b>

## **This and That about Sponsorship Opportunities**

### Gold = Grandstand Signage

This 16 x 20 foot sign can be seen from the highway, as well as, from across the fairgrounds. Because it is made from aluminum we offer a three year deal. \$1500 the first year, \$1,000 each for second and third years. The price includes costs of sign and installation. The sponsorship for additional years beyond the initial 3 year contract will be \$1,000 per year. An additional sponsorship agreement after year 3 would only be applicable if the condition of the signage was in good condition per the authorization of both the sponsorship and grounds superintendent. The signs are displayed all year round including all other events held at the Trumbull County Fairgrounds.

2 VIP Parking passes with a limo golf cart pick up                      10 Daily Passes

### Silver = Fence Banner

These banners will be placed along the fence that outlines the racetrack. Banners will be placed facing the fairgrounds and will be displayed all week at fair.

2 VIP parking passes with a limo golf cart pick up                      10 Daily Passes

### Bronze = Gate or Stage banners

These banners will be placed at the Gates (A or B) or on a stage. Banners will be displayed all week.

### First = Sponsor of the day                      New to fair in 2017

Share a day with us during fair week as your company being our daily sponsor. We are offering two price levels, being a sponsor on Tuesday, Wednesday or Thursday would be \$1500 per day of if you choose Friday, Saturday or Sunday it would be \$2500 per day. All days include the following:

10 x 10 foot tent on Bicentennial Blvd will be provided for you on your day to setup up a display to promote your company or to provide hospitality tent for fair goers. If you choose to hand out promotional items those items will need to be approved by senior fair board. Tent would need maned from 12 noon to 8 pm. T-shirts with your company name may be worn by grandstand workers and staff.

2 VIP Parking Passes with a golf cart limo pickup                      10 Daily Passes

### Place = Entertainment Sponsor

Banners are 4 x 12 feet long and hung over the stage area inside the track on the evening of the event.

2 VIP Parking Passes with a golf cart limo pickup                      6 Daily passes

### Show = Golf or Building Sponsor

Building \$150 for a sign displayed on a building during fair week

Golf Cart available on director's and staff carts. First year \$150/ years after \$100 as long as the condition of the sign is in good condition per authorization of both the sponsorship and golf cart chair

### Fair Friend

Become a friend of the fair for \$100

Yard sign with your company name located next to the event. 3 events to choose from

Partnerships with our sponsors are vital to the success of the Trumbull County Fair and beneficial to our sponsors with exposure to a wide variety of people and ages. Our attendance at the 2017 fair was 41,000 general admission plus 2,000 with passes.

Sponsorship is a great way to support your county fair and a valuable investment in your business! We have many sponsorship packages for every budget to offer from which to choose from on the next page.

Our newly named sponsorship packages will make it easier and more effective for the committee to help your company decide what is best.

All sponsors will be listed on our webpage and on our Facebook page.

Do you have your own banner? Great we will be able to take a \$50.00 deduction from your package.

Our sponsorship committee consist of 5 fair board members. Feel free to reach out to anyone of them with questions or concerns.

Toni Dunbar	Cell # 330-240-3812	Chairwomen
Steve Burbach	Cell # 330-647-8206	
Stephanie Gula	Cell # 330-766-7722	
Michele Smith	Fair Board Office # 330-637-6010	
Jan Solomon	Cell # 330-647-3493	

**All sponsors have March 15<sup>th</sup> deadline for the Early bird special**

All others April 15th

We appreciate any support to the fair...

